

**Interim Report:
General Overview of Q1 and Q2 2009**



**Q1 / Q2
2009**

Springer Science+Business Media Interim Report: General Overview of Q1 and Q2 2009

Table of Contents

Introduction	3
Business Developments	3
– Springer eBook Collection reaches milestone (January)	3
– AuthorMapper.com launched (February)	3
– Indian edition of Dentistry inaugurated (March)	3
– SpringerExemplar.com launched (April)	4
– StemCellGateway.com (April)	4
– MyCopy expansion (June)	4
– Cooperations	4
– SpringerImages	5
Conclusion	5
Contacts	6

Introduction

Introduction

The trends that emerged in the second half of 2008 continued in the first months of 2009. STM journal subscription and license renewals were solid in Springer's key markets. In some emerging markets, however, currency devaluations have led to significantly reduced purchasing power (Eastern Europe, Latin America and some Asian markets) resulting in heavily reduced renewal volumes of some institutional customers in these regions. These exchange-rate-based reductions in purchasing power are likely to impact the mid-term development of business volume/growth rates in these markets.

In Springer's book segment, growing acceptance of Springer's eBook Collection was met by an accelerated move towards e-only policies by a growing share of our institutional customers. We were especially pleased about further steep growth of usage of Springer's electronic STM content of approximately 25 percent over 2008, and a good acceptance of new Springer e-products such as SpringerProtocols and SpringerImages. In the STM print books segment, particularly in the US market, trading was very slow in H1/2009 with volumes and sales falling behind 2008. Both our Corporate/Sponsored Pharmaceutical and Healthcare Information/Communications segment as well as our trade magazines units in German-language B2B segments suffered from a decline in marketing, promotional and advertising spending in H1/2009, particularly in areas that have been most strongly affected by the global recession (Automotive, Transport/Logistics and Engineering).

As a result, Group financial results have been slightly behind 2008 in key areas. Springer has reacted to these developments by adjusting infrastructure and reinforcing the migration from print to e-products. Related internal workflows and those linked to external partners and customers have been modified, and we will continue to seek out and implement options to better streamline our operations.

Some of the development/products mentioned above and other Springer highlights in H1/2009 are described in more detail below.

Business Developments

Business Developments

Springer eBook Collection reaches milestone (January)

In January 2009, the number of titles available in the Springer eBook Collection reached 30,000, confirming Springer as the largest STM eBook publisher in the world. Springer introduced its eBooks in July 2006 with 10,000 titles, with the intention of adding approximately 5,000 eBooks per copyright year to the Collection, which includes more than 140 reference works and over one thousand book series.

Springer eBook Collection
reaches milestone
(January)

AuthorMapper.com launched (February)

In February 2009, Springer launched AuthorMapper.com, a free analytical tool for discerning trends, patterns and subject experts within the scientific research community. Currently, the searchable content is from all Springer journals, but it is envisaged to include metadata from other STM publishers in the near future. For graduates, post-doctoral candidates and emerging researchers, AuthorMapper.com shows which institutions are the most prolific in specific research areas and allows for their comparison. AuthorMapper.com can also be used by members of the general public seeking to identify experts, for example, medical specialists, working in a specific geographical area.

AuthorMapper.com
launched
(February)

Indian edition of *Dentistry* inaugurated (March)

Springer India, in cooperation with FMC, also a Springer company, launched the inaugural issue of the Indian edition of *Dentistry*, the UK Business Magazine of the Year 2008. *Dentistry*, which is the UK's highest circulation dental journal, was first published in 1995 and focuses on the latest news and information in the field of dentistry. The bi-monthly Indian edition will include articles about the most current trends in dentistry in India as well as worldwide developments.

Indian edition of
Dentistry inaugurated
(March)

SpringerExemplar.com launched (April)

In April 2009, Springer launched the website springerexemplar.com, a free linguistic tool designed to support the publishing process for authors, editors and the scientific community in general. The website allows researchers to quickly see how a particular term or phrase is used in peer-reviewed, published scientific literature. Springer partnered with the Center for Biomedical and Health Linguistics to develop the service.

SpringerExemplar.com
launched
(April)

StemCellGateway.com (April)

Also in April 2009, Springer launched stemcellgateway.com, a one-stop destination resource designed to support the stem cell community and foster the exchange of information among researchers in this field. The website offers published, peer-reviewed content from Springer's stem cell program, including both the journal *Stem Cell Reviews and Reports (SCRR)* as well as the book series *Stem Cell Biology and Regenerative Medicine*. Visitors to the website have access to news, research and educational tools designed to assist in exploring stem cell research possibilities and can personalize their accounts to receive the most relevant content.

StemCellGateway.com
(April)

MyCopy expansion (June)

In June 2008, Springer expanded its *MyCopy* offering to all Springer eBook Collection customers in the United States and Canada after a successful pilot project with 30 selected libraries and research institutions in North America. *MyCopy* allows all registered library patrons (students, faculty, researchers, staff) to order softcover copies of more than 11,000 Springer eBook titles that have been purchased by their libraries for their personal use for the unitary price of USD 24.95, including shipping and handling. The process is handled by Springer in cooperation with a print-on-demand (POD) vendor.

MyCopy expansion
(June)

Cooperations**Cooperations**

In H1/2009 we also signed a number of publishing and cooperation agreements, including many with leading academic/learned societies and research institutions around the globe.

In January, we announced the takeover of the journal *Phytoparasitica* as well as the creation of a new journal, *Biophysical Reviews*, with the International Union for Pure and Applied Biophysics.

In February, we announced an agreement to publish *Mycotoxin Research* in cooperation with the Society for Mycotoxin Research and an agreement with three Japanese societies to publish *Reproductive Medicine and Biology*. Also in February, we announced a cooperation with the Senckenberg Society to publish two journals, *Paleobiodiversity* and *Paleoenvironments* as well as an agreement to publish *Neurotoxicity Research*, the official journal of the Neurotoxicity Society.

In March, we announced the fact that Springer would publish the *Journal of Computing in Higher Education* and a publishing agreement with the Japan Association of Anatomists to publish its official journal, *Anatomical Science International*. We also announced cooperation on a book series with the Constantinos Karamanlis Institute for Democracy, and the series will focus on European and international relations. Furthermore, we announced the launch of a new journal, *Applied Geomatics*, the official publication of the Italian Society of Photogrammetry and Topography.

In April, we announced our partnership with the American Society for Biochemistry and Molecular Biology to publish the *Encyclopedia of Molecular Life Sciences*, an 11-volume work which will be published both in print and electronically. We also announced a cooperation with the Japanese Society of Biorheology to publish their official publication, *Journal of Biorheology*.

In May, we announced a publishing and distribution agreement with the Société de Pathologie Exotique for the *Bulletin de la Société de Pathologie Exotique*, which was founded by Nobel Laureate Louis-Alphonse Laveran in 1908.

In June, we signed a co-publishing agreement with the Indian Statistical Institute for their publication *Sankhya – The Indian Journal of Statistics* and also signed a cooperation agreement with the Association of Medicine and the Person for the *Journal of Medicine and the Person*. Furthermore, we were also pleased to announce an agreement with the International School for Advanced Studies in Trieste, Italy to publish the *Journal of High Energy Physics*.

SpringerImages

SpringerImages

During H1/2009, Springer's eProduct Management & Innovation group also prepared for the launch (the launch took place in early July) of a new subscription e-product, *SpringerImages*, a growing collection of over 1.5 million scientific images, tables, charts and graphs, spanning all scientific subject areas.

Conclusion**Conclusion**

The business environment both for the STM segment and the Professional segment was challenging and is expected to stay this way throughout the remainder of 2009. In aggregate, FY 2009 is likely to produce no growth in operating profits over 2008. The underlying developments will persist and therefore also limit growth expectations for 2010. However, the active steps that we have taken, and will continue to take, with respect to adjusting both our infrastructure and our portfolio will limit the profit impact from reduced growth. Springer will continue to invest in product innovation, especially in the e-product market, as well as in the quality of its Sales organization. In the STM segment, the migration to e-only, or "eFirst" business models will be accelerated.

Contacts

Contacts

Corporate Communications

Eric Merkel-Sobotta

EVP, Corporate Communications

Springer Science+Business Media Deutschland GmbH
Heidelberger Platz 3
14197 Berlin
Germany

e-mail eric.merkel-sobotta@springer.com

telephone +49 (30) 827 87-54 34

Investor Relations

Milan Wielinga

EVP, Mergers & Acquisitions / Investor Relations

Springer Science+Business Media
Prins Hendrikstraat 17
7001 GK Doetinchem
The Netherlands

e-mail milan.wielinga@springer.com

telephone +31 (314) 376 040

